

THE WEEKEND

BRAND BOOK v02

WEEKEND

- 01 THE LOGO
- 02 COLORS
- 03 GRAPHIC ELEMENTS
- 04 FONTS
- 05 MOCKUPS

01 THE LOGO

02 COLORS

03 GRAPHIC ELEMENTS

04 FONTS

05 MOCKUPS

THEWEEKEND

THEWEEKEND



THEWEEKEND
ذِكْ وَيْ كَنْدْ



01 THE LOGO

02 COLORS

03 GRAPHIC ELEMENTS

04 FONTS

05 MOCKUPS

HEX # 0e0c11 Panton 00 c C:73 M:68 Y:60 K:85 R:14 G:12 B:17	HEX # 0e0c11 Panton 00 c C:73 M:68 Y:60 K:85 R:14 G:12 B:17	HEX # 0e0c11 Panton 00 c C:73 M:68 Y:60 K:85 R:14 G:12 B:17	HEX # 0e0c11 Panton 00 c C:73 M:68 Y:60 K:85 R:14 G:12 B:17	HEX # 0e0c11 Panton 00 c C:73 M:68 Y:60 K:85 R:14 G:12 B:17
---	---	---	---	---

01 THE LOGO

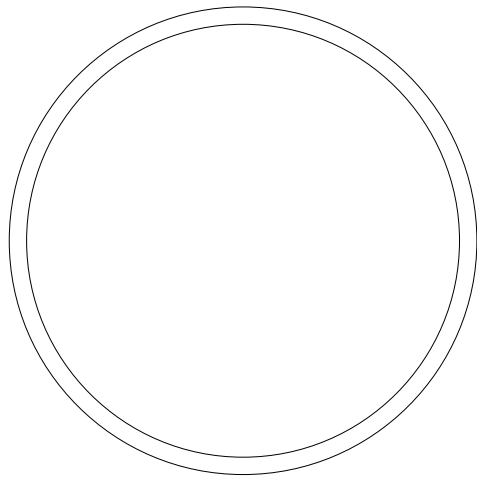
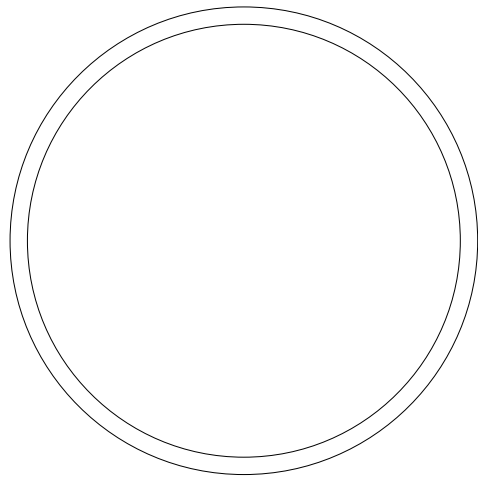
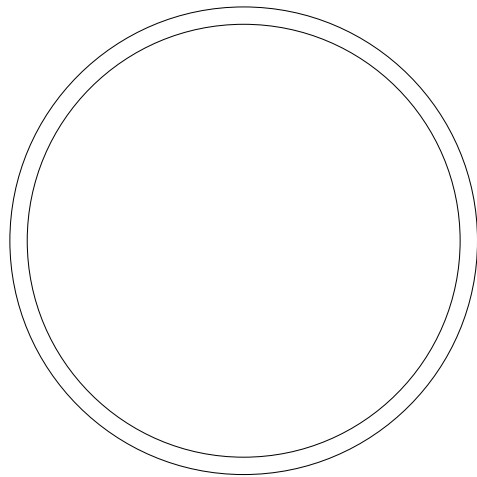
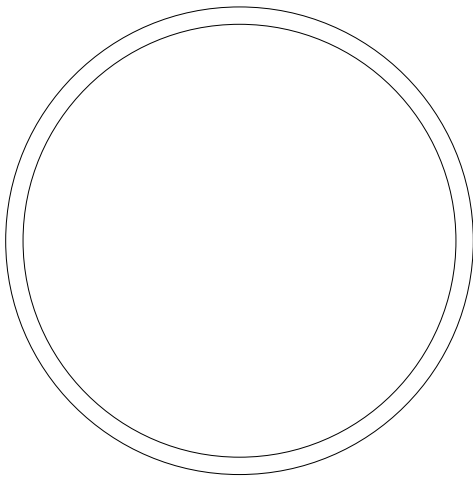
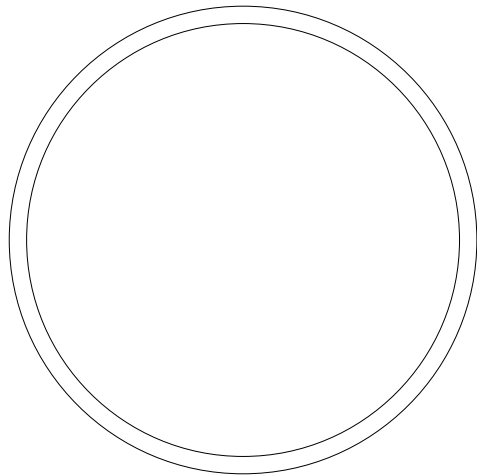
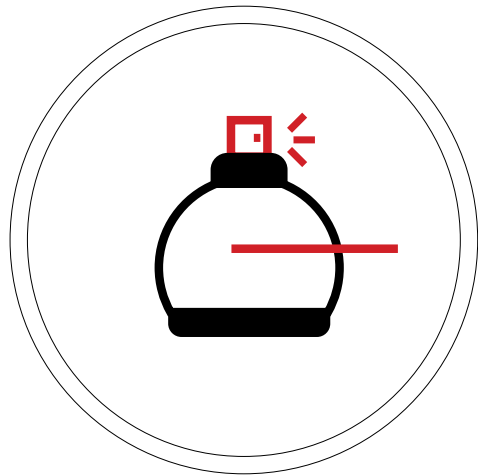
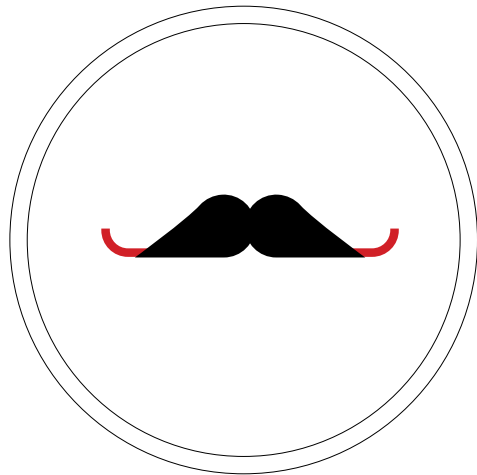
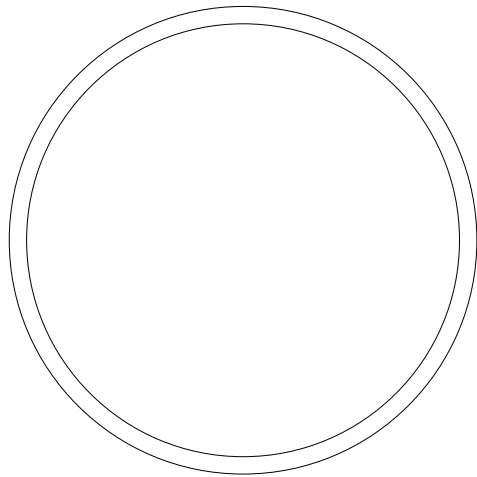
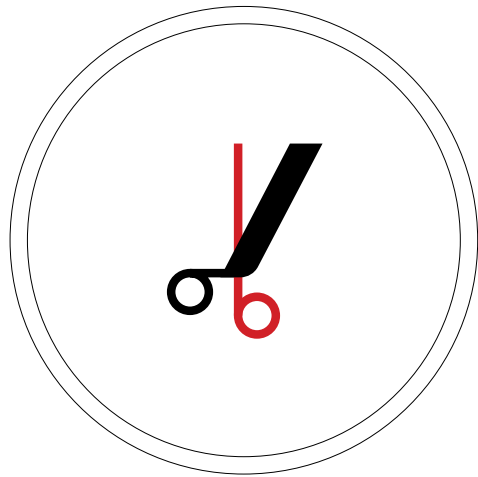
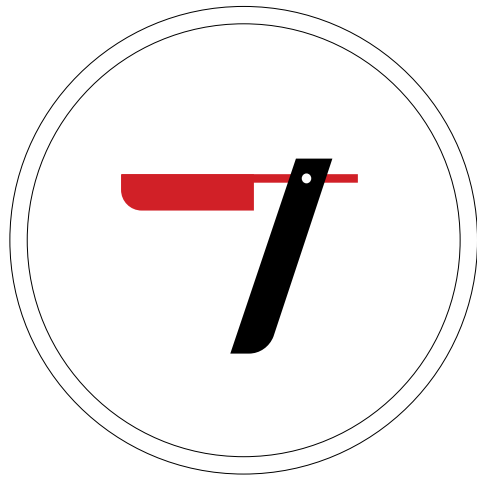
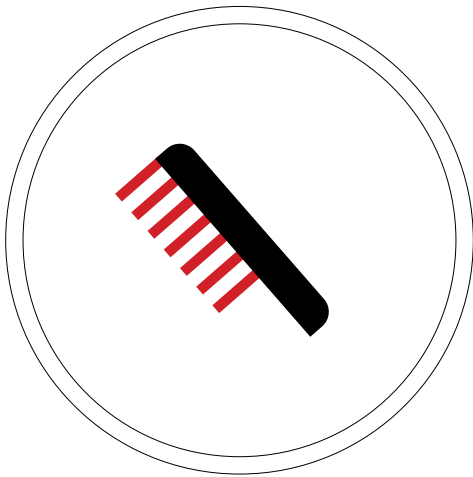
02 COLORS

03 GRAPHIC ELEMENTS

04 FONTS

05 MOCKUPS

DRAFT ICONS



01 THE LOGO

02 COLORS

03 GRAPHIC ELEMENTS

04 FONTS

05 MOCKUPS

29LT Zarid Sans AL

Aa	Bb	Cc	Dd	Ee	Ff	Gg	Hh
أ	ب	ج	د	هـ	و	ز	ح
Black	Bold	Semibold	Medium	Regular	Light	Extra Light	Thin

أ ب ت ث ح ج خ د ذ ر ز ع غ س ش ص ض ط ظ ك ل م ن ه و ي
A B C D E F G H I J K L M N O P Q R S T U V W X Y
a b c d e f g h i j k l m n o p q r s t u v w x y
0 1 2 3 4 5 6 7 8 9 - # % @ *

01 THE LOGO

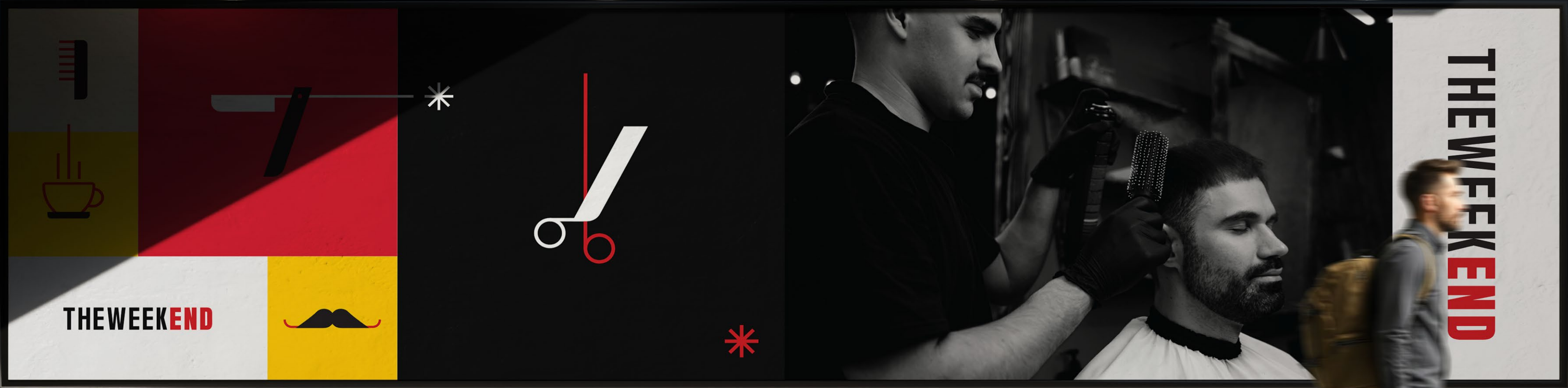
02 COLORS

03 GRAPHIC ELEMENTS

04 FONTS

05 MOCKUPS

THEWEEKEND
ذیکے ویکنڈ















M O S A B S H O R B A H I